

WHAT MAKES REMODELING NEWS SUCCESSFUL?

Remodeling News is the LOCAL RESOURCE for products, services and business information for the professional contractor.

Remodeling News will put its editorial features and columns up against any national trade publication. What makes us different is we offer the reader LOCAL advertising and information.

Contractors are extremely busy juggling jobs, people and money. We directly impact their business. We are their resource for LOCAL products and information. We are their eyes and ears to the LOCAL MARKET.

LOCAL

ADVERTISING

- *New Products, Old Products*
- *Contractors want to know who's selling what*
- *They don't have time to research*

EDITORIAL

- *Supplier News*
- *Association News*
- *Supplier Profiles*

DIRECTORIES

- *Our Local Buyers' Guides provide a handy reference for contractors*

CALENDAR OF EVENTS

- *Local Seminars*
- *Local Trade Shows*
- *Local Special Events*
- *Trade Association Meetings*

TRADE SHOW SPONSORSHIP

- *Remodeling News sponsors/participates in many local industry events*